




**EAST BAY REGIONAL PARK DISTRICT
OPERATIONS COMMITTEE
AGENDA STAFF REPORT**

DATE	July 17, 2024
TITLE	Del Valle Pilot Program Update
DIVISION	Operations
FROM	Seleney Sanchez, Acting Unit I Manager Lisa Goorjian, Assistant General Manager of Operations
APPROVED	Sabrina Landreth, General Manager 

RECOMMENDATION

This is an informational item only.

BACKGROUND

Staff will provide an informational update on the pilot program to expedite entry into Del Valle Regional Park on Weekends and Holidays, which launches Memorial Day weekend (Saturday, May 25, 2024).

Under the pilot project, visitors pay a single \$10 flat fee to enter the park rather than individual fees based on park use. The \$10 flat fee will cover parking, trailers, and dogs. As part of the pilot project, a limited number of advance park entry passes have been made available for purchase through the Park District website. Fishing and quagga inspection fees are not included in the \$10 flat fee and are available for purchase in the marina area.

As vehicles approach the kiosk on weekends and holidays, there is a separate line for pre-paid parking, visitors with camping reservations (*not picnic reservations*), Park District staff, and residents. Regional Parks Foundation members can enter through the pre-paid line, as free entry and parking is a membership benefit.

The pilot project is testing potential ways to improve the visitor experience and reduce traffic congestion when entering the park on busy spring and summer weekends and holidays. The pilot project runs through Labor Day weekend (Monday, September 2, 2024).

The Del Valle Entry Fee Pilot Project was developed by park staff to better serve the public through a faster and easier park entrance experience and increased public information services within the park.

Attachments

None