




**EAST BAY REGIONAL PARK DISTRICT
BOARD OPERATIONS COMMITTEE
AGENDA STAFF REPORT**

DATE	November 20, 2024
TITLE	Annual Update on Tidewater Special Use Agreement with Oakland Strokes
DIVISION	Operations
FROM	Sandi Funke, Chief of Interpretive & Recreation Services Lisa Goorjian, Assistant General Manager of Operations
APPROVED	Sabrina Landreth, General Manager 

RECOMMENDATION

This item is an informational update.

BACKGROUND

Oakland Strokes is a rowing club that offers competitive rowing to high school and middle school students, as well as community programs. The Oakland Strokes describe themselves as “part of the Oakland community, not just in it.” As such, the Strokes strive to “show up” in non-rowing ways to support the Oakland community, by building a staff infused with coaches from Oakland and shaping a Board that is reflective of the community in which the club is located.

Four years ago, the Strokes’ Board formed an Ad Hoc Working Group on Diversity, Equity, and Inclusion. It is comprised of Board members, the Executive Director, and the (newly formed) Head of Community Programs. This working group works to identify areas of potential improvement for the organization, the culture, and to create a plan on how to achieve and implement these goals. Notable accomplishments have included supporting and attending sports focused or other community events, hosting exercise classes, Learn to Row field trips, and participatory programs at the Tidewater boat house. The Strokes expend resources on Community Programs in a variety of areas including transportation, swim lessons, in-person STEM education (STEM to Stern program), salary expenses for coaches, and scholarships. For this presentation, the Oakland Strokes will also report on their volunteer efforts above and beyond these budgeted allotments.

ANALYSIS

The Oakland Strokes has a long-term lease with the Park District, which began in 2011, at the Tidewater Boating Center in Martin Luther King Jr. Regional Shoreline Park. Part of the lease includes the provision for the Oakland Strokes to provide an annual update to the Park District Board Operations Committee on their community programs. The Oakland Strokes Executive Director Dana Hooper and Head of Community Programs Carla Jordan will provide this update.

FISCAL IMPACT

None.

ATTACHMENTS

None.