


**EAST BAY REGIONAL PARK DISTRICT  
EXECUTIVE COMMITTEE MEETING  
AGENDA STAFF REPORT**

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<b>DATE</b>	June 5, 2024
<b>TITLE</b>	Update on 2nd Century Planning Process and Status of 2013 Master Plan
<b>DIVISION</b>	Acquisition, Stewardship, and Development
<b>FROM</b>	Brian Holt, Chief of Planning, Trails, & GIS Ken Wysocki, Assistant General Manager, Acquisition, Stewardship, & Development
<b>APPROVED</b>	Sabrina Landreth, General Manager 

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**RECOMMENDATION**

This is an informational item only.

**BACKGROUND**

In 2023, the Board of Directors and the General Manager directed staff to initiate the development of a new District Plan for the East Bay Regional Park District (Park District). Staff will provide an update on the status of development of the District Plan including outreach conducted to date, overview of the consultant selection process, and development of background information and tools that will inform the project moving forward. Additionally, during a District Plan presentation at the November 1<sup>st</sup>, 2023, Executive Committee meeting, committee members requested information on implementation of the 2013 Master Plan to date. Staff will provide a report on the status of implementation of the current 2013 Master Plan.

**ANALYSIS**

Throughout 2023, Planning, Trails, and GIS staff engaged in an extensive internal process to gather existing information and receive input from Park District leadership regarding the scope and desired outcomes of a new District Plan. Interviews were conducted with all members of the Board, Executive Team, and a number of management staff and a Request for Proposal was developed. The Request for Proposal was released in February of 2024 and consultant interviews were held in April of 2024. Staff is currently working to refine the project scope and community engagement plan and expect to bring an item to the Board this summer to enter into a contract with a consulting team for planning and community engagement services.

Staff will provide an update on the status of development of the District Plan including outreach conducted to date, overview of the consultant selection process, and development of background information and tools that will inform the project moving forward.

At its November 1, 2023, meeting, the Executive Committee inquired about the status of

implementation of the 2013 Master Plan. The 2013 Master Plan was developed as an update of the 1997 Master Plan and was limited in its scope. On September 6, 2011, the Board of Directors adopted Resolution # 2011-9-211 which established a list of high priority issues to be addressed in the 2013 Master Plan. Those high priority issues were:

- Providing a variety of “Trails for all”
- Leading the movement for Healthy Parks, Healthy People
- Affirming the role and identity of the Regional Parks
- Balancing funding priorities, meeting expectations and sound fiscal practices
- Supporting the shift to Green Communities
- Developing productive partnerships
- Responding to changes in demographics
- Creating conservation and management standards for cultural and historic resources

Staff will provide an overview of how these high priority issues have been addressed since the adoption of the 2013 Master Plan.

#### **FISCAL IMPACT**

None. Information item only.

#### **ATTACHMENTS**

Presentation materials.