



2023-2024 BUSINESS REVIEW

EBRPD Operations Committee Presentation

December 18, 2024

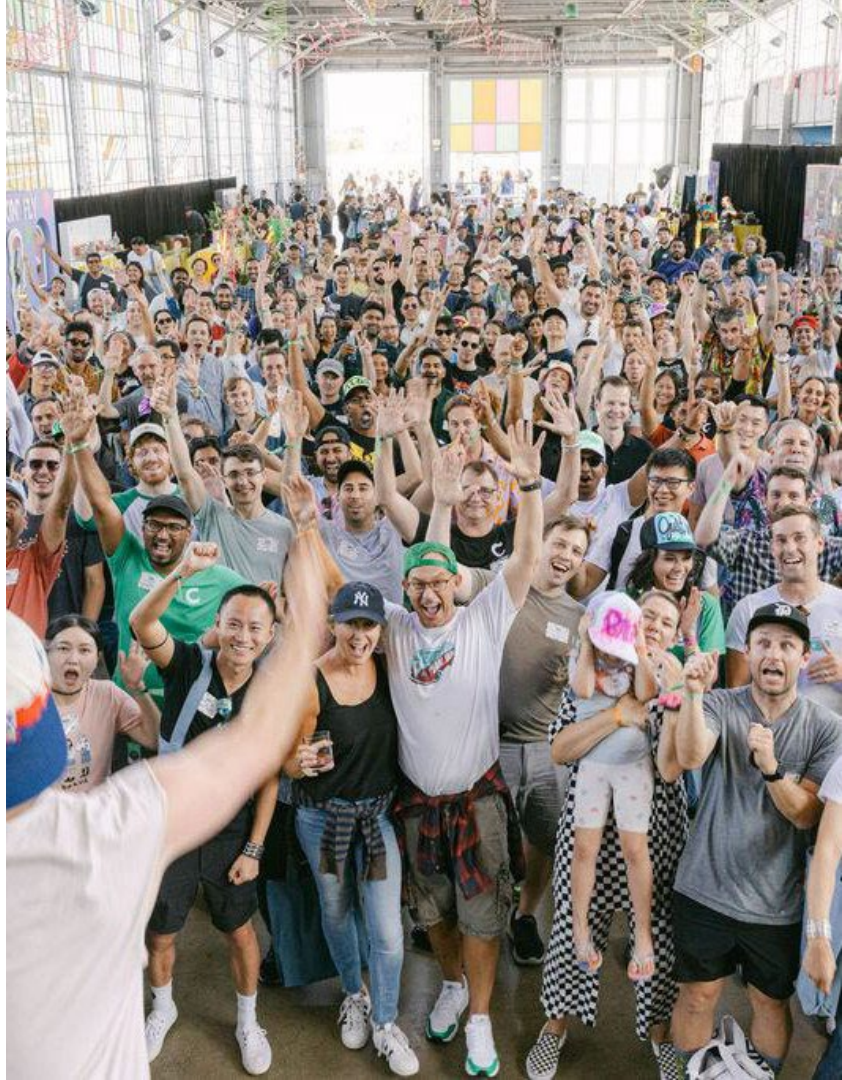
Presented by: Oakland Venue Management

BY THE NUMBERS

- 2022 - 19 events, ~10,000 guests
- 2023 - 27 events, ~10,000 guests
- 2024 - 28 events, ~10,400 guests

Notable hosts & attendees in 2023-2024

- MC Hammer & Doug E Fresh
- Mayor Sheng Thao
- Visit Oakland
- The Freshman Class of Northeastern University
- Bay Area Community Resources
- Film and TV Production teams from Acura, GM and Cobot
- JP Morgan/Chase w/ Steph Curry
- Port of Oakland



CLIENT FEEDBACK

Below is feedback from a few of our clients....

Jasmine & Jeffrey Cruz Wedding Reception (9/23/23):

"...we can't thank you enough for all your help during our wedding planning process! It was the most perfect day, and I wish we could relive it! We're grateful for your hard work and dedication to the Bridge Yard and overall, the Oakland community."

Marché Marketplace (11/11/23 + 11/16/2024):

'Writing to share our sincerest thanks and gratitude to you and everyone on your team for your incredible support and collaboration around MARCHÉ! From helping us navigate logistics to providing solutions with a positive attitude, the entire MARCHÉ experience was elevated thanks to the professionalism and dedication of the Bridge Yard staff, and we could not be more grateful!"



CLIENT FEEDBACK

The Menagerie Alameda

On behalf of the Menagerie, thank you for the flawless execution of the Worlds Faire! We appreciate the efficiency, professionalism, and assistance of everyone involved. Feedback from vendors and patrons was overwhelmingly great about the new venue being spacious and we hope to work together again soon.

Megan Maxwell - Cobot Robotics Video Shoot

Thank you, Sterling! We will keep you posted on the final product. We feel so fortunate to have found you and had a chance to work with you and Nate. You've just been the best to work with.

Isabel McHugh - BACR (Bay Area Community Resources) Fall Kick Off Event

Thank you all so much for all your work and help planning this event and making it successful last Thursday! Everyone was raving over the space, and it was such a beautiful day! I am sure we will be working with you all again!





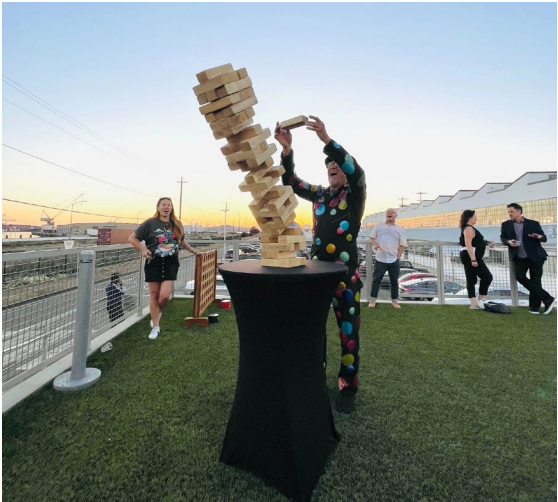
EVENT HIGHLIGHTS













Thank You!