




**EAST BAY REGIONAL PARK DISTRICT  
BOARD OF DIRECTORS MEETING  
AGENDA STAFF REPORT**

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<b>DATE</b>	December 19, 2023
<b>TITLE</b>	Authorization to Enter into a Contract for Services with Environmental and Energy Consulting in the Amount of \$96,000 for General State Advocacy Consulting Services
<b>DIVISION</b>	General Manager's Office
<b>FROM</b>	Erich Pfuehler, Chief of Government and Legislative Affairs Dr. Ana M. Alvarez, Deputy General Manager
<b>APPROVED</b>	Sabrina Landreth, General Manager 

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**RECOMMENDATION**

The General Manager recommends the Board of Directors authorize a one-year contract with Environmental and Energy Consulting for General State Advocacy Consulting Services in the amount of \$96,000, with an option to extend the agreement for two one (1) year extensions.

**BACKGROUND**

The East Bay Regional Park District (Park District) utilizes consultant services to provide assistance in introducing, supporting and tracking legislation, as well as maintaining relationships with elected and agency offices in Sacramento. The consultant(s) are expected to provide grant support, letter writing, committee hearing attendance, support for annual Park District Board Advocacy Conference and annual appreciation luncheon, and regular reports on relevant issues and bills. The consultant will support the General Manager and Government Affairs staff at the Park District and, as requested, attend Board of Directors meetings and/or Committee meetings.

**ANALYSIS**

Environmental and Energy Consulting (EEC) is a Sacramento based consulting firm. For ten years EEC has been a leader in environmental advocacy in California, offering expertise in a wide range of policy issues including land conservation, wildfire prevention and resilience, equitable access and natural resources protection policy. With a history of advocating for the unique needs of special districts and EEC's strong relationships with legislators in leadership and the Bay Area, EEC has been identified as a beneficial addition to the Park District's advocacy work.

The Park District has engaged with EEC on advocacy through participation on EEC facilitated working groups at the state level. Specifically, the Park District sits on the Board of the California Clean Water Natural Resources and Parks Coalition (CWNRP) which is supported by EEC. CWNRP was organized by EEC and Houston Magnani and Associates to support enactment of what became Proposition 68 in 2018. With EEC's support, CWNRP continues its advocacy for funding for coalition members. EEC also supports a coalition focused on ecologically sensitive vegetation management legislation. By the Park District participation in both coalitions, EEC has become familiar with the District's priorities and staff. EEC employs a staff of nine with five special advisors. They are uniquely qualified to support the Park District as a general advocacy consultant in Sacramento.

EEC was selected as part of a request for proposal process. Initiated in October 2023, the Park District solicited proposals for general state advocacy consulting services. After receiving three proposals for this work, interviews were conducted of all applicants. EEC was selected for its experience on environmental policy in California.

## **FISCAL IMPACT**

<b>SOURCE OF FUNDS</b>	
101-2011-000-6191	\$ 96,000.00
<b>Total Funds Available</b>	<b>\$ 96,000.00</b>

<b>USE OF FUNDS</b>	
Environmental and Energy Consulting	\$ 96,000.00
<b>Total Current Project Cost</b>	<b>\$ 96,000.00</b>

## **ATTACHMENTS**

None.



**EAST BAY REGIONAL PARK DISTRICT  
RESOLUTION NO. 2023-12-  
DECEMBER 19, 2023**

**AUTHORIZATION TO ENTER INTO A CONTRACT FOR SERVICES WITH  
ENVIRONMENTAL AND ENERGY CONSULTING IN THE AMOUNT OF \$96,000  
FOR GENERAL STATE ADVOCACY CONSULTING SERVICES**

**WHEREAS**, the East Bay Regional Park District (Park District) has a need for advocacy services with the State of California and is actively working to secure legislation and funding to advance its mission; and

**WHEREAS**, Environmental Consulting Services (EEC) has engaged with the Park District for over five years on shared priorities relating to the Park District's work on ecologically sensitive vegetation management, state bond measures and resource protection investments; and

**WHEREAS**, EEC has experience advocating on a wide range of policy issues including land conservation, wildfire prevention and resilience, equitable access and natural resources protection policies in alignment with the Park District's Legislative Program.

**NOW, THEREFORE BE IT RESOLVED**, that the Board of Directors of the East Bay Regional Park District hereby authorize the General Manager to execute a contract with EEC for legislative advocacy services at the state level for a one-year contract with an option to extend the agreement for two one (1) year extensions. The contract is a base flat payment of \$8,000 per month; and

**BE IT FURTHER RESOLVED**, that the General Manager is hereby authorized and directed, on behalf of the Park District and in its name, to execute and deliver such documents and to do such acts as may be deemed necessary or appropriate to accomplish the intentions of this resolution.

Moved by Director \_\_\_\_\_, and seconded by Director \_\_\_\_\_, and  
adopted December 19, 2023, by the following vote:

FOR:

AGAINST:

ABSTAIN:

ABSENT: