



**2024 – 2025 Local Government Engagement  
Strategy Pilot Program**

Presented to the Board of Directors  
May 7, 2024

# Current Government Engagement

In addition to Federal and state elected offices, at the local level, the Park District regularly engages with over ninety-seven government agencies and non-governmental organizations (NGOs) with jurisdiction in the East Bay, including:

- **2 Federal agencies**
- **2 state agencies**
- **9 regional governments**
- **13 county governments**
- **33 cities**
- **26 special districts**
- **2 joint power authorities (one of which is with a city government)**
- **4 NGOs**

These agencies are identified because Park District’s work requires consistent and coordinated communication to advance service delivery for East Bay communities.

Overview of External Agencies and Organizations		Last Updated: April 2024
Type	External Agency/Organization	
1	Association	Alameda County Special District Association
2	Association	Contra Costa County Special District Association
3	City- Alameda	Fremont
4	City- Alameda	Alameda, City
5	City- Alameda	Dublin
6	City- Alameda	Pleasanton
7	City- Alameda	Albany
8	City- Alameda	Berkeley
9	City- Alameda	Emeryville
10	City- Alameda	Hayward
11	City- Alameda	Livermore
12	City- Alameda	Newark
13	City- Alameda	Oakland
14	City- Alameda	Redwood
15	City- Alameda	San Leandro
16	City- Alameda	Union City
17	City- Contra Costa	Marina
18	City- Contra Costa	Richmond
19	City- Contra Costa	Antioch
20	City- Contra Costa	Brentwood
21	City- Contra Costa	Clayton
22	City- Contra Costa	Concord
23	City- Contra Costa	Danville
24	City- Contra Costa	B Camito
25	City- Contra Costa	Hercules
26	City- Contra Costa	Lafayette
27	City- Contra Costa	Marina
28	City- Contra Costa	Orkeley
29	City- Contra Costa	Orinda
30	City- Contra Costa	Pinole
31	City- Contra Costa	Pittsburg
32	City- Contra Costa	Pleasant Hill
33	City- Contra Costa	San Pablo
34	City- Contra Costa	San Ramon
35	City- Contra Costa	Walnut Creek
36	County- Alameda	AC LAFCD
37	County- Alameda	AC Resource Conservation District
38	County- Alameda	AC Transportation Commission
39	County- Alameda	AC Water District
40	County- Alameda	Alameda County

# Current Forms of Engagement

## Structured Meetings

- Informal, structured meetings for Board of Directors and General Manager.
- Encourages collaboration on shared solutions.
- Utilized on an as-needed basis for high priority items.

## Liaison Committees

- Formal Brown Act public meetings
- Require advance posting, formal style of presentations, and minutes



Pictured: Site visit with Assembly Member Wilson at Big Break Regional Shoreline (above)

# Current Forms of Engagement

## Issue Tracking and Written Engagement

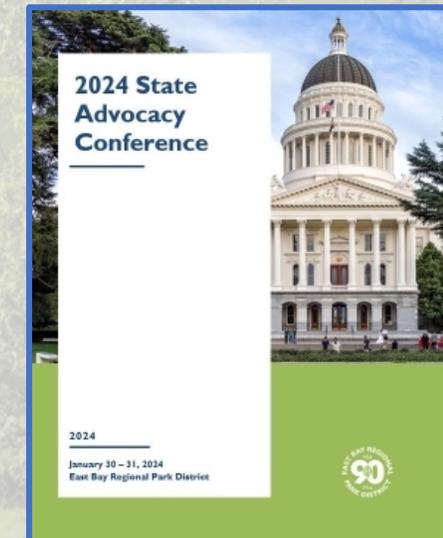
- Regular Strategic Actions of Governmental Entities (SAGE) reports provided by Planning, Trails, and GIS.
- Planning, Trails, and GIS, Government and Legislative Affairs and Grants coordinate cross-divisional input to support General Manager responses to written feedback requests on local, state, and federal items.
- Opportunity to engage on issues and items at the local, state and Federal level.

## Annual Conferences

- State Advocacy Conference (Sacramento) activates state goals through engagement with delegation.
- Federal Advocacy Conference (Washington, D.C.) activates Federal goals through engagement with delegation.



Pictured Left: EBRPD response to the California Natural Resources Agency's Outdoors for All Draft Strategy



Pictured Right: State Advocacy Conference Briefing Booklet

# Gap Identified in Local Engagement

- Need for **timely, regular engagement** on local policy issues.
- There is opportunity to expand what is possible for **local government engagement** with elected officials for the benefit of the Park District's service delivery.
- To address this gap in service, this report recommends advancing a **2024 – 2025 Local Government Engagement Strategy Pilot Program**.

# Proposed Local Engagement Strategy Pilot Program

Meeting materials will be developed with background information, agendas, and speaking points and Lead Board Members for all East Bay Cities and Counties will be identified based off Ward geography.

Staff will coordinate with Lead Board Members and the General Manager on meeting attendance. (up to two Board Members per meeting)

Staff will contact the offices of City Mayors and County Supervisors to initiate meeting coordination. (forty-five meetings total)

Meetings will occur with representation from the respective City/Supervisor District and the Park District.

Meeting notes on issues, opportunities, and challenges will be organized into a comprehensive report to be shared with the Second Century District Plan planning team for integration, as well as the Board of Directors, General Manager, and Staff Executive team for awareness.

# Proposed Local Engagement Strategy Pilot Program

## Draft Meeting Agenda

1. Introductions and Welcome

2. East Bay Regional Park District 90<sup>th</sup> Anniversary

3. Second Century District Plan

- The identified agenda topics give opportunity to engage with local partners on high priority issues of the Park District to **gather regional information and insights** which will be beneficial to the agency's work at large.
- **Reports** will be prepared in collaboration with Public Affairs and Acquisition, Stewardship, and Development team members.
  - This recommendation aims to establish a foundation for regular and productive interactions with local elected officials to advance key priorities for the benefit of the East Bay communities.
- By advancing this work through a formalized pilot strategy, there is **opportunity for review and refinement** prior to finalizing a formal local program within the Park District.

# Recommendation

- **The General Manager recommends the Board of Directors support the proposed 2024 – 2025 Local Government Engagement Strategy Pilot Program.**
- This program will be supported by the Government and Legislative Affairs staff team in coordination with all Park District departments.
- Following the implementation of this program, a formal report will be provided on the insights and outcomes in early 2026.



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