



**EAST BAY REGIONAL PARK DISTRICT
BOARD LEGISLATIVE COMMITTEE
AGENDA STAFF REPORT**

DATE	March 5, 2025
TITLE	2025 State Advocacy Conference Reflection
DIVISION	General Manager's Office
FROM	Erich Pfuehler, Division Lead of Government and Legislative Affairs
APPROVED	Sabrina Landreth, General Manager 

RECOMMENDATION

This is an informational item.

BACKGROUND

The East Bay Regional Park District's (Park District) 2025 State Advocacy Conference took place on Monday, January 27th and Tuesday, January 28th in Sacramento. During the conference, the Park District Board of Directors, General Manager, Deputy General Manager and staff met with members of the East Bay state delegation. For each meeting, an agenda was prepared to support a conversation which aligns with the Park District's 2025 priorities, as identified in the 2025 Legislative Program, with the elected official's interests.

ANALYSIS

The Park District's annual State Advocacy Conference is an opportunity for the Board of Directors and agency leadership to engage directly with elected offices on priority issues. The 2025 conference program was reflective of the current challenges and opportunities at the state level.

Meetings held during the 2025 State Advocacy Conference achieved success by gaining a commitment from the elected official to collaborate on the focus topic in a park, at a future Park District hosted event, or at a staff level.

This agenda item is intended to be a debrief of the Conference's meetings and discussion about next steps.

FISCAL IMPACT

None.

ATTACHMENTS

A. 2025 State Advocacy Conference Reflection Presentation - March 5, 2025 Legislative Committee