

Interpretive  
and  
Recreation  
Services

North/West  
Region

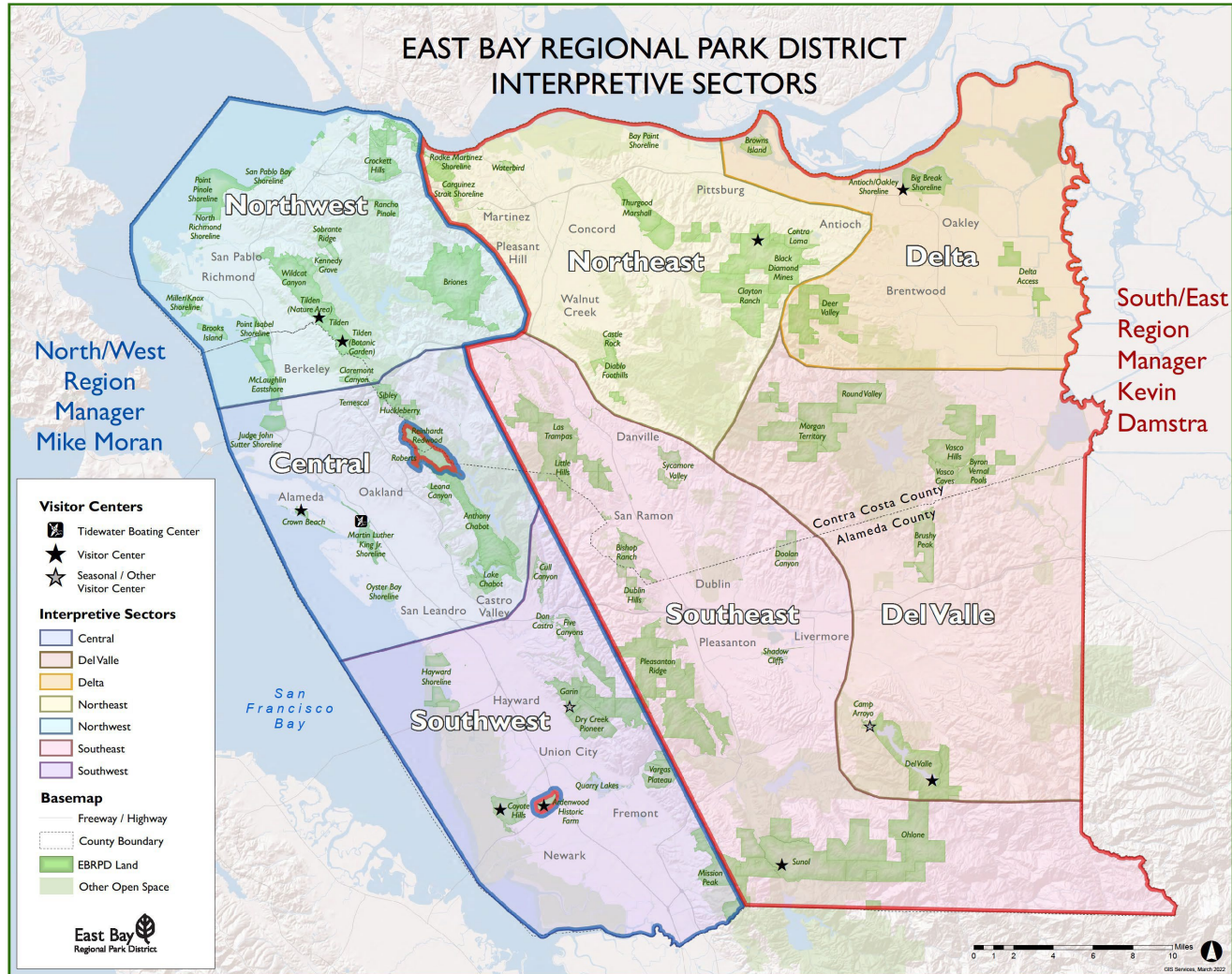
# Board Operations Committee

## June 17, 2024

Mike Moran

Regional Interpretive and Recreation Services Manager, NW

# NW Workgroups



- Tilden Nature Area
- Doug Siden Visitor Center at Crab Cove
- Outdoor Recreation
- Mobile Education
  - Mobile Visitor Center
  - Mobile Fish Exhibit
  - Fish Lab
- Coyote Hills Visitor Center
  - Garin Visitor Center



*It is a scientific fact that the occasional contemplation of natural scenes ... in connection with relief from ordinary cares, change of air and change of habits, is favorable to the health and vigor of (people) and especially ... their intellect beyond any other conditions which can be offered them...gives pleasure for the time being, (and) increases the subsequent capacity for happiness.*

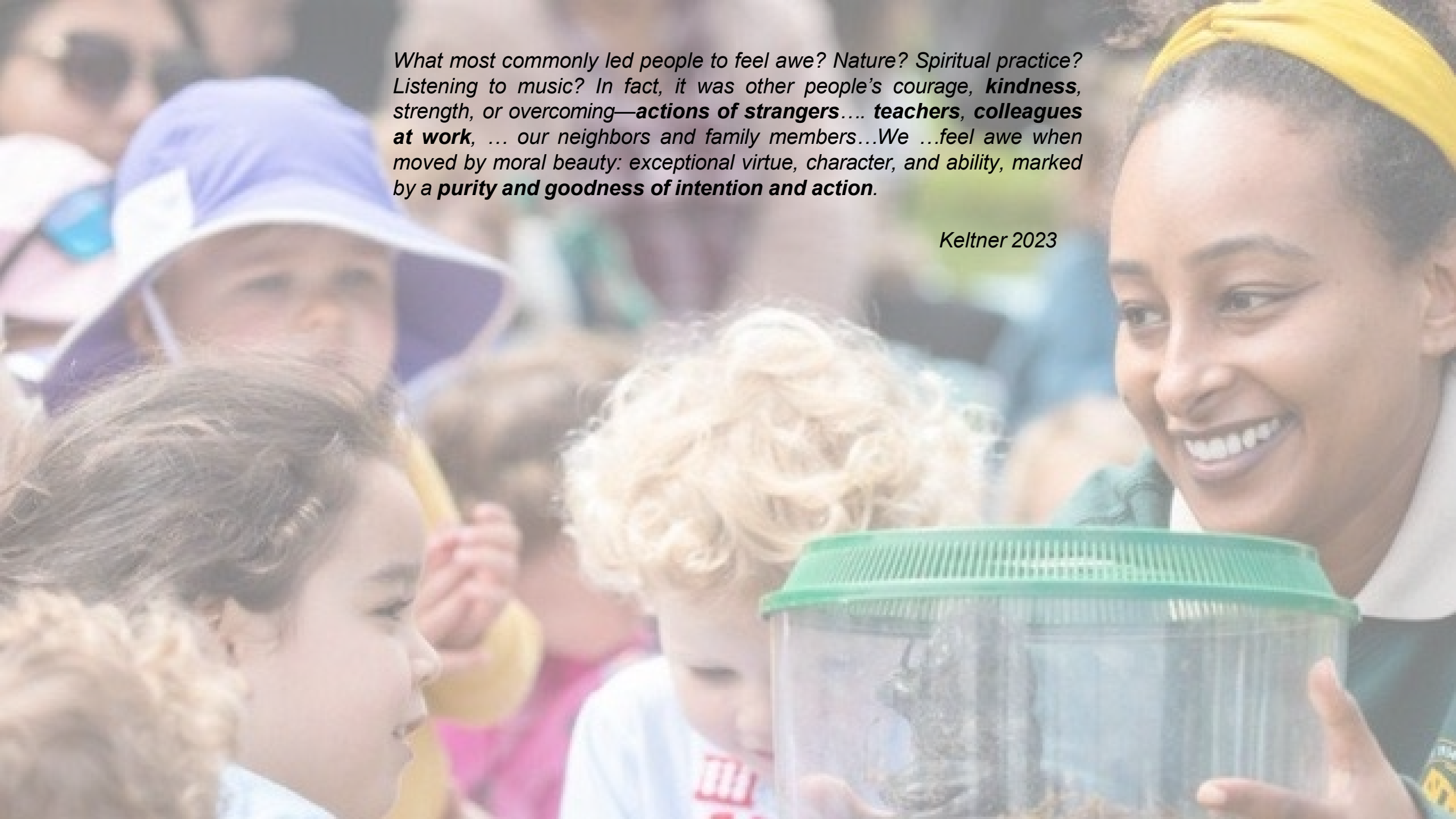
*Frederick Law Olmsted, 1865*





*What most commonly led people to feel awe? Nature? Spiritual practice? Listening to music? In fact, it was other people's courage, **kindness**, strength, or overcoming—**actions of strangers.... teachers, colleagues at work**, ... our neighbors and family members...We ...feel awe when moved by moral beauty: exceptional virtue, character, and ability, marked by a **purity and goodness of intention and action**.*

*Keltner 2023*



# THEMES

- Awe
- Unique
- Impacted
- Resource Intensive
- Broaden, Deepen





# Tilden Nature Area

- **Staff Additions**

Naturalist Martha Cerda

Naturalist Aide Jenna Tidd

- **EEC Replacement Project**
- **Little Farm Updates**
- **Hazardous Trees**
- **Junior Ranger Program**
- **Richmond Rangers**
- **Pride in Park**
- **Fungus Fair**





# Doug Siden Visitor Center at Crab Cove

- Staff Additions  
Ashley Cisneros, Naturalist Aide
- Interpretive Writing
- Black Birders Week
- Hip Hop For Change- Artists in Residence
- All Abilities Day
- Fish Fest (1000 guests!)
- Return of Sea Squirts!
- Grunion Magic
- Aquarium Equipment Updates





# Outdoor Recreation

- **Staff Updates**  
**Recreation Assistant**
- **POPULAR, yet impacted gateway programs**
- **Adaptive Programming**
- **Site Capacity, Safety & Efficiency**
- **Government & Legislative Affairs Tour**







# Expanded Programming

- Delta Veterans Stand Down
- All Abilities CO-OP
- Hayward Teen Eco Action
- SUCH DEMAND



# Mobile Education

- **Staff Updates:**
  - Supervising Naturalist**  
**Chris Modelski**
  - Naturalist Maeron**  
**Yeshiwas**
  - Naturalist David Cohen**
- **Community Partnerships**
- **Programming Re-imagined**
- **Fish Lab**
- **MVC Replacement Planning**
- **Resource Analyst**
- **Base Location Limits**





# Coyote Hills

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- **Staff Updates:**
  - Naturalist Shawn Mulcahy**
  - 2 Naturalist Vacancies**
- **Gathering of Ohlone Peoples in Person**
- **Camping RPF- Union City Family Center**
- **Teen Eco Action**
- **Visitor Center Exhibit Update**
- **Patterson Property Interpretive & Information Panels**
- **Dumbarton Quarry Campground Programming**





# 2023 By The Numbers

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- 1521 Classes
- 44,021 Students
- 228,811 served on public programs



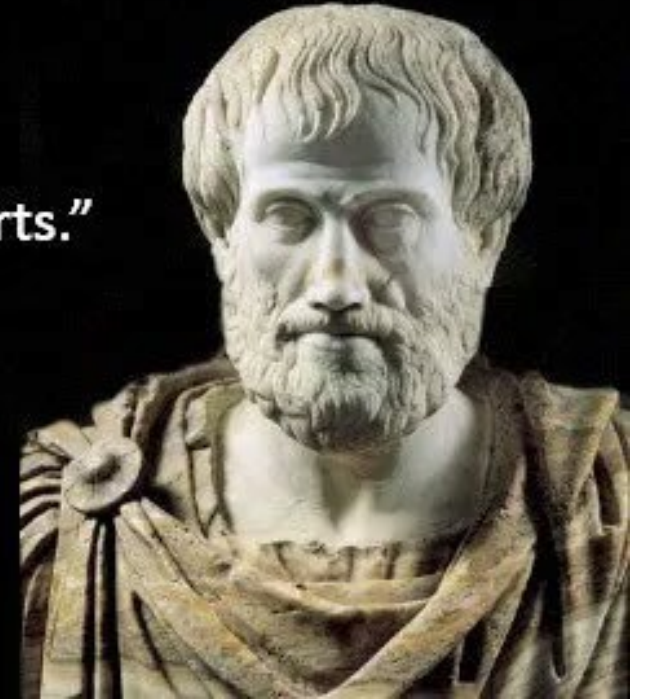


# Highlights

- NAI Presentations
- Filling Vacancies
- Mobile Ed Program Revamp
- Interpretive Writing
- Pride in the Park
- Gathering of Ohlone Peoples
- Expanding our unique niche equitably
- Cooperation, Collaboration, Synergy
- Resource intensity to operate, expand

**“The whole is greater  
than the sum of its parts.”**

**-Aristotle**





## Inspiring Awe

*“I learned a lot about different parts of the environment, how it benefits us and how they work together.*

*I also learned so much about the people I've met, hearing about their lives and interests, which has been really amazing.”*





# Thank you!

Questions?