



**2024 – 2025 Local Government Engagement  
Strategy Pilot Program**

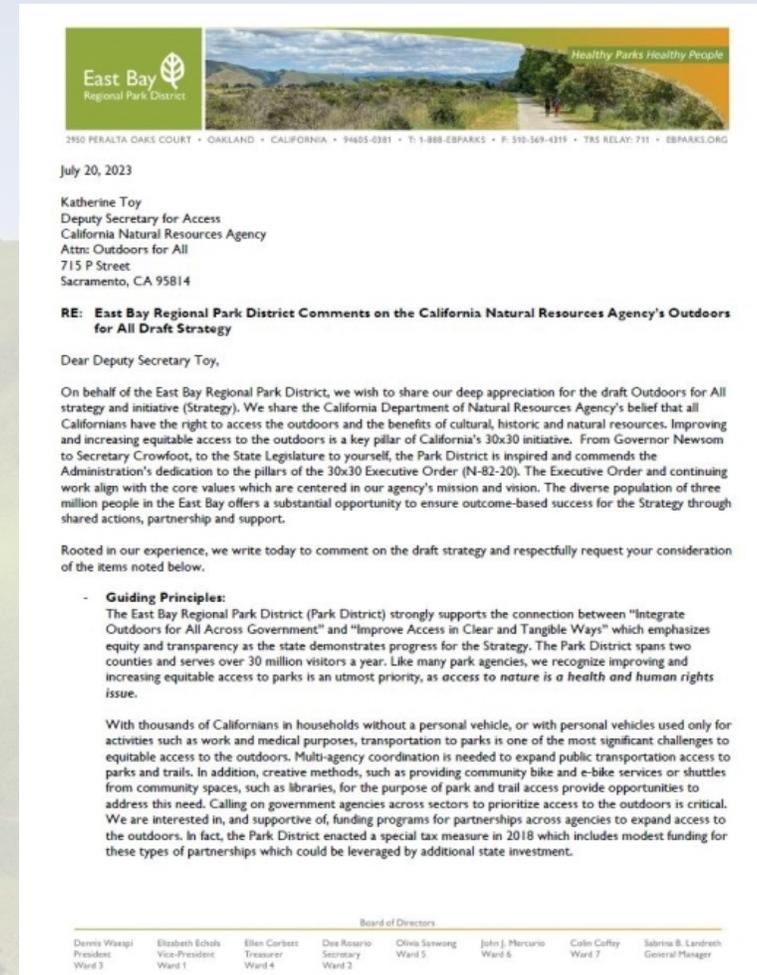
Presented to the Legislative Committee

April 10, 2024

# Current Forms of Engagement

## Issue Tracking and Written Engagement

- Regular Strategic Actions of Governmental Entities (SAGE) reports provided by Planning, Trails, and GIS.
- Planning, Trails, and GIS, Government and Legislative Affairs and Grants coordinate cross-divisional input to support General Manager responses to written feedback requests on local, state, and federal items.
- Opportunity to engage on issues and items at the local, state and Federal level.



Pictured: EBRPD response to the California Natural Resources Agency's Outdoors for All Draft Strategy

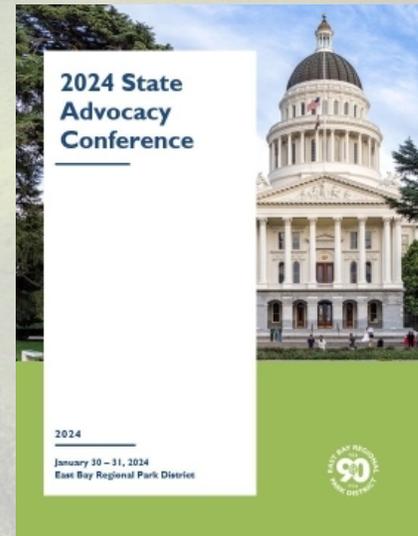
# Current Forms of Engagement

## Structured Meetings

- Informal, structured meetings for Board of Directors and General Manager.
- Encourages collaboration on shared solutions.
- Utilized on an as-needed basis for high priority items.

## Annual Conferences

- State Advocacy Conference (Sacramento) activates state goals through engagement with delegation.
- Federal Advocacy Conference (Washington, D.C.) activates Federal goals through engagement with delegation.

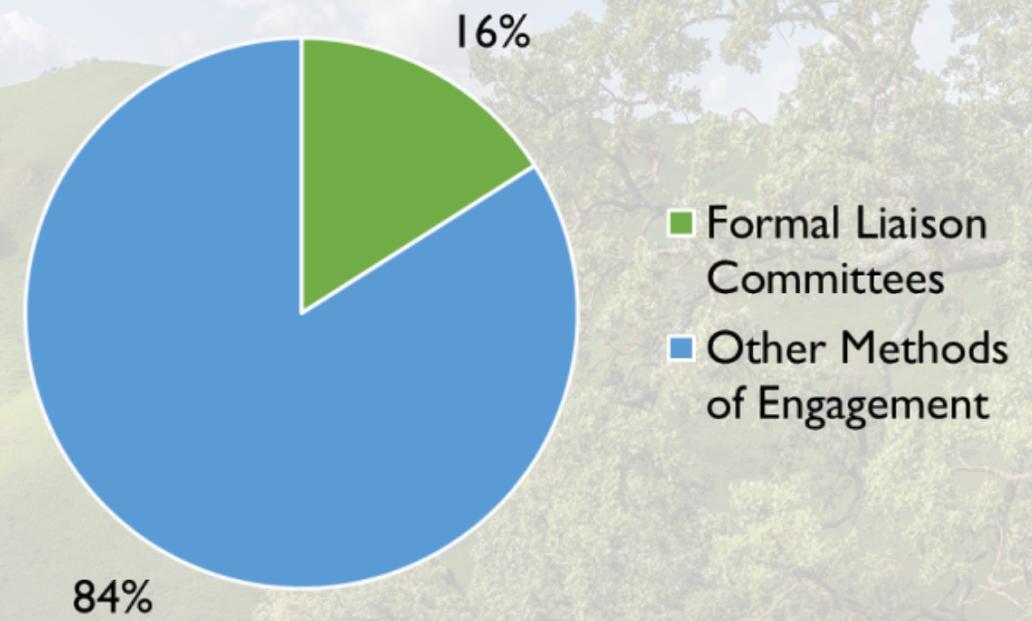


Pictured: Site visit with Assembly Member Wilson at Big Break Regional Shoreline (above) and cover of the 2024 State Advocacy Conference briefing booklet (left)

# Gap Identified in Local Engagement

## Local Engagement

- Need for timely, regular engagement on local policy issues.
- Liaison committees only currently account for 16% of Park District local government partners.
- Need to account for staff capacity in responding to local engagement needs.



# Proposed Local Engagement Strategy Pilot Program

## Draft Meeting Agenda

1. Introductions and Welcome
2. East Bay Regional Park District 90<sup>th</sup> Anniversary
3. Second Century District Plan

- The identified agenda topics give opportunity to engage with local partners on high priority issues of the Park District to **gather regional information and insights** which will be beneficial to the agency's work at large.
- **Reports** will be prepared in collaboration with Public Affairs and Acquisition, Stewardship, and Development team members. This recommendation aims to establish a foundation for regular and productive interactions with local elected officials to advance key priorities for the benefit of the East Bay communities.
- By advancing this work through a formalized pilot strategy, there is **opportunity for review and refinement** prior to finalizing a formal local program within the Park District.

# Recommendation

- **The General Manager recommends the Board Legislative Committee support the proposed 2024 – 2025 Local Government Engagement Strategy Pilot Program.**
- This program will be supported by the Government and Legislative Affairs staff team in coordination with all Park District departments.
- Following the implementation of this program, a formal report will be provided on the insights and outcomes in early 2026.



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