



2024 – 2025 Local Government Engagement Strategy Pilot Program

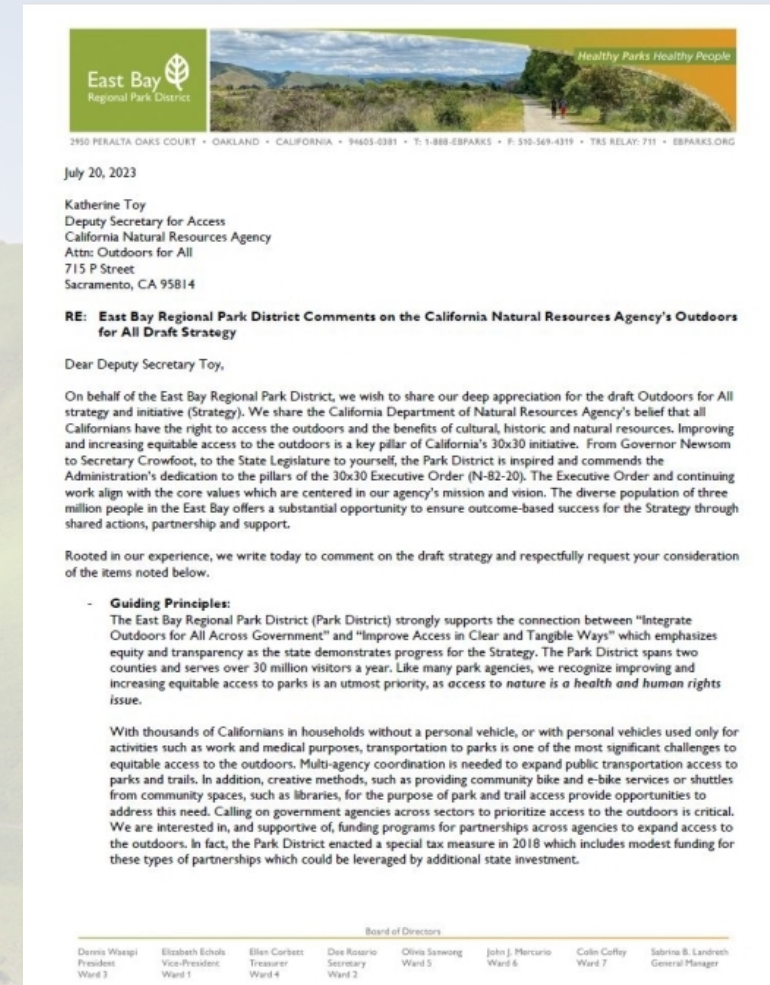
Presented to the Legislative Committee

April 10, 2024

Current Forms of Engagement

Issue Tracking and Written Engagement

- Regular Strategic Actions of Governmental Entities (SAGE) reports provided by Planning, Trails, and GIS.
- Planning, Trails, and GIS, Government and Legislative Affairs and Grants coordinate cross-divisional input to support General Manager responses to written feedback requests on local, state, and federal items.
- Opportunity to engage on issues and items at the local, state and Federal level.



Pictured: EBRPD response to the California Natural Resources Agency's Outdoors for All Draft Strategy

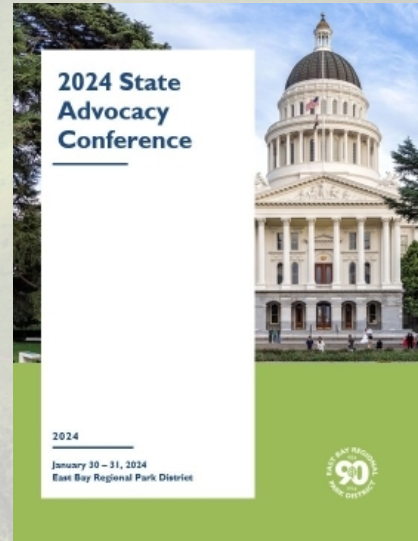
Current Forms of Engagement

Structured Meetings

- Informal, structured meetings for Board of Directors and General Manager.
- Encourages collaboration on shared solutions.
- Utilized on an as-needed basis for high priority items.

Annual Conferences

- State Advocacy Conference (Sacramento) activates state goals through engagement with delegation.
- Federal Advocacy Conference (Washington, D.C.) activates Federal goals through engagement with delegation.

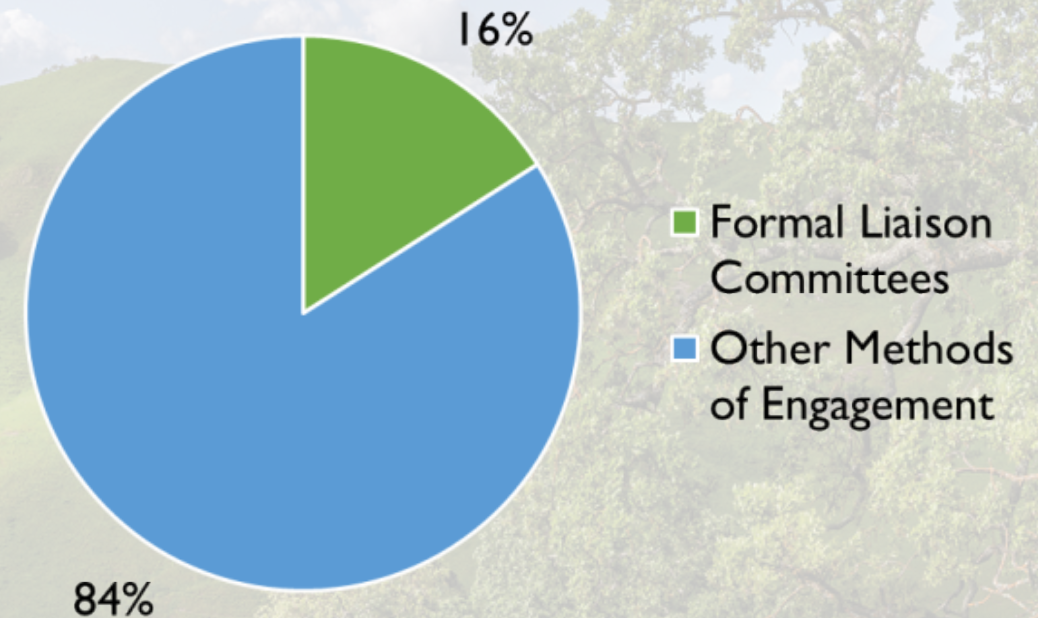


Pictured: Site visit with Assembly Member Wilson at Big Break Regional Shoreline (above) and cover of the 2024 State Advocacy Conference briefing booklet (left)

Gap Identified in Local Engagement

Local Engagement

- Need for timely, regular engagement on local policy issues.
- Liaison committees only currently account for 16% of Park District local government partners.
- Need to account for staff capacity in responding to local engagement needs.



Proposed Local Engagement Strategy Pilot Program

Draft Meeting Agenda

1. Introductions and Welcome

2. East Bay Regional Park District 90th Anniversary

3. Second Century District Plan

- The identified agenda topics give opportunity to engage with local partners on high priority issues of the Park District to **gather regional information and insights** which will be beneficial to the agency's work at large.
- **Reports** will be prepared in collaboration with Public Affairs and Acquisition, Stewardship, and Development team members. This recommendation aims to establish a foundation for regular and productive interactions with local elected officials to advance key priorities for the benefit of the East Bay communities.
- By advancing this work through a formalized pilot strategy, there is **opportunity for review and refinement** prior to finalizing a formal local program within the Park District.

Recommendation

- **The General Manager recommends the Board Legislative Committee support the proposed 2024 – 2025 Local Government Engagement Strategy Pilot Program.**
- This program will be supported by the Government and Legislative Affairs staff team in coordination with all Park District departments.
- Following the implementation of this program, a formal report will be provided on the insights and outcomes in early 2026.



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