

2023 Year in Review



2023 Fundraising Achievements

\$2,271,372*

13% above goal

15,944 gifts

12,369 donors



Sage Thrasher at
Coyote Hills

*preliminary numbers for 2023

2023 Fundraising Snapshot



Membership
\$1,024,000

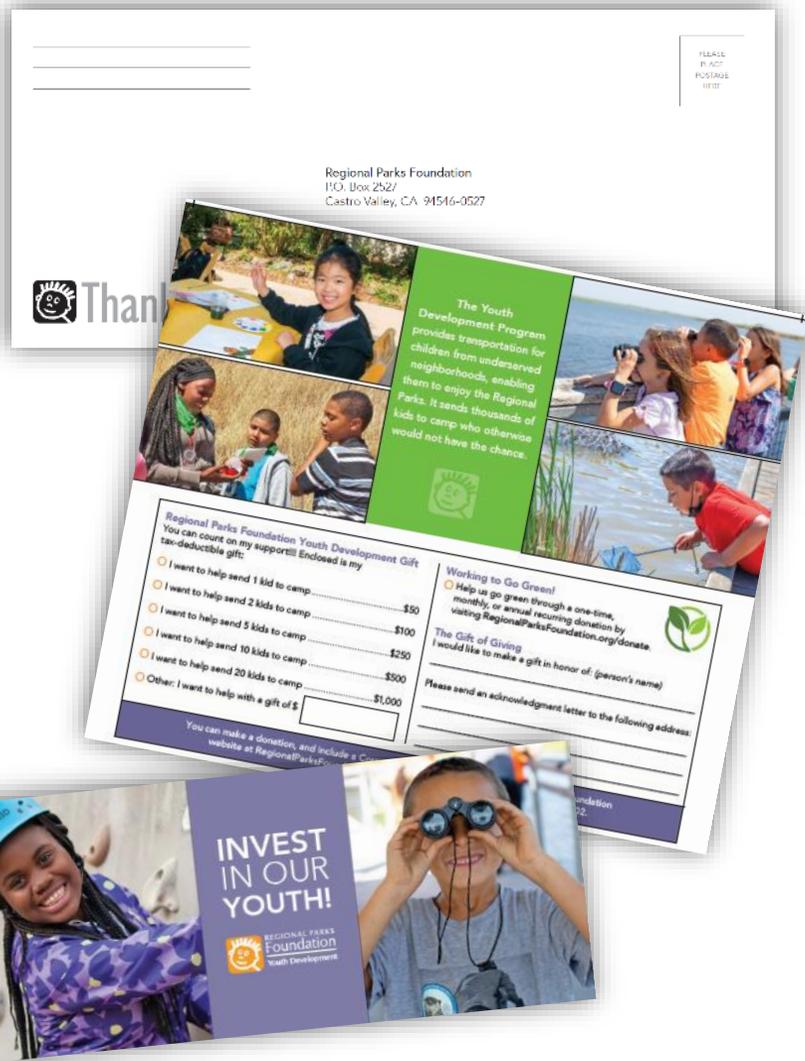
Individual/
Corporate Matching
\$111,711

Grants
\$111,388

Bequests
\$268,768

*preliminary 2023 numbers only

2023 Fundraising Appeals



Appeal	Total Revenue	# of donations	Average donation amount
Spring Youth Development	\$101,233	406	\$249
Fall I-in-a-Million	\$137,779	346	\$398

*preliminary 2023 numbers only

2023 Membership Highlights

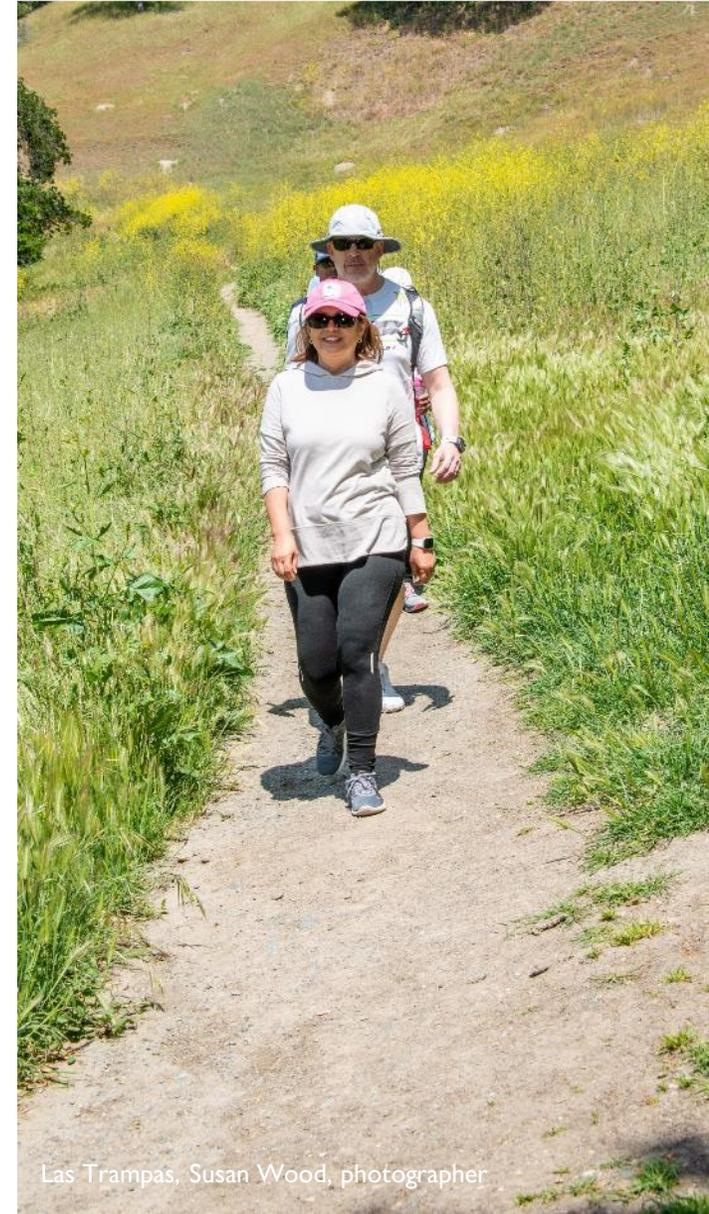


12,200 Members

552 Donor Circle Members
(\$250 - \$1,200)

107 Gifts of Membership – totaling
\$10,000

83% renewal rate



Las Trampas, Susan Wood, photographer

2023 RPF Grant Highlights



Western
States
Petroleum
Association

The Bernard Osher Foundation



2023 Planned Giving

Received 4 bequests totaling **\$268,768** ranging from **\$3,700** to **\$215,000**.

Estate Planning Seminars

Estimated 183 members of the public attended RPF's 4 seminars:

- 2 Basics of Estate Planning seminars
- 2 Lessons Learned on the Front Lines of Estate Planning seminars



2023 East Contra Costa Habitat Conservancy Endowment Fund



- ECCCHC Endowment Funds are invested in the Foundation’s UBS Financial Services investment account.
- New investment policy updated and implemented for ECCCHC endowment funds
- Received additional \$521,286 contribution in January 2024 which is not counted above in 2023 numbers

Beginning Balance	\$6,703,425
Contributions	\$322,735
Investment Returns	\$1,224,667
Ending Balance	\$8,250,827

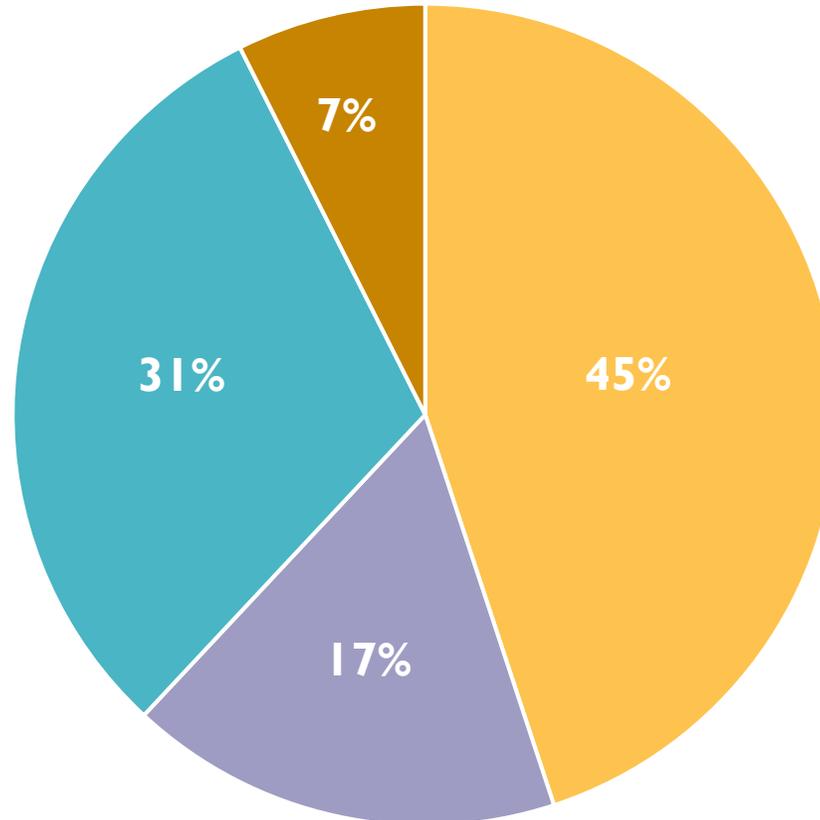
← 23% fund balance increase

2023 Foundation Impact: \$1,240,000



RPF Support for Park District Programs and Initiatives

- Unrestricted Grant
\$557,885
- Special Project Support
\$210,990
- Operating Program Support
\$380,312
- Outdoor Ed Scholarships –
Camp Arroyo
\$92,025



11,500

Kids, youth, and community members served through RPF-funded programs

2023 Impact Areas

AQUATICS AND PUBLIC SAFETY

- **106** participated in Aquatic Adventure Camp, a week-long program teaching water safety skills to underserved youth
- **130** participated in swim and water safety camps at Deer Valley High School and Antioch High School
- **\$75,000** in funding for second year of a three-year drowning prevention study in partnership with Delaware State University
- **\$150,000** secured for two fuels reduction areas
- Supported Public Safety's inaugural **National Night Out**



2023 Program Support

ENVIRONMENTAL EDUCATION

- **2,650** third-graders participated in the Kids Healthy Outdoor Challenge, receiving books to use in class and attending naturalist-led fieldtrips
- **1,093** benefited from Foundation-funded translation services, audio recordings, and All Abilities programs
- **427** participated in After-School Excursions
- **368** elementary school kids participated in Explore Your Watershed
- **4,100** had the opportunity to experience XPLORE East Bay Parks, virtual reality assets that bring parks to the people



2023 Program Support

RECREATION

- **236** underserved community members participated in Vasco Caves Community Tours program
- **285** participated in Boating and Fishing Scholarships program emphasizing water safety skills
- **379** participated in Teen Eco Action Week, a weeklong program for teens
- **50** veterans participated in Veterans Fishing Day at the Antioch/Oakley Regional Shoreline



2023 Program Support

OUTREACH

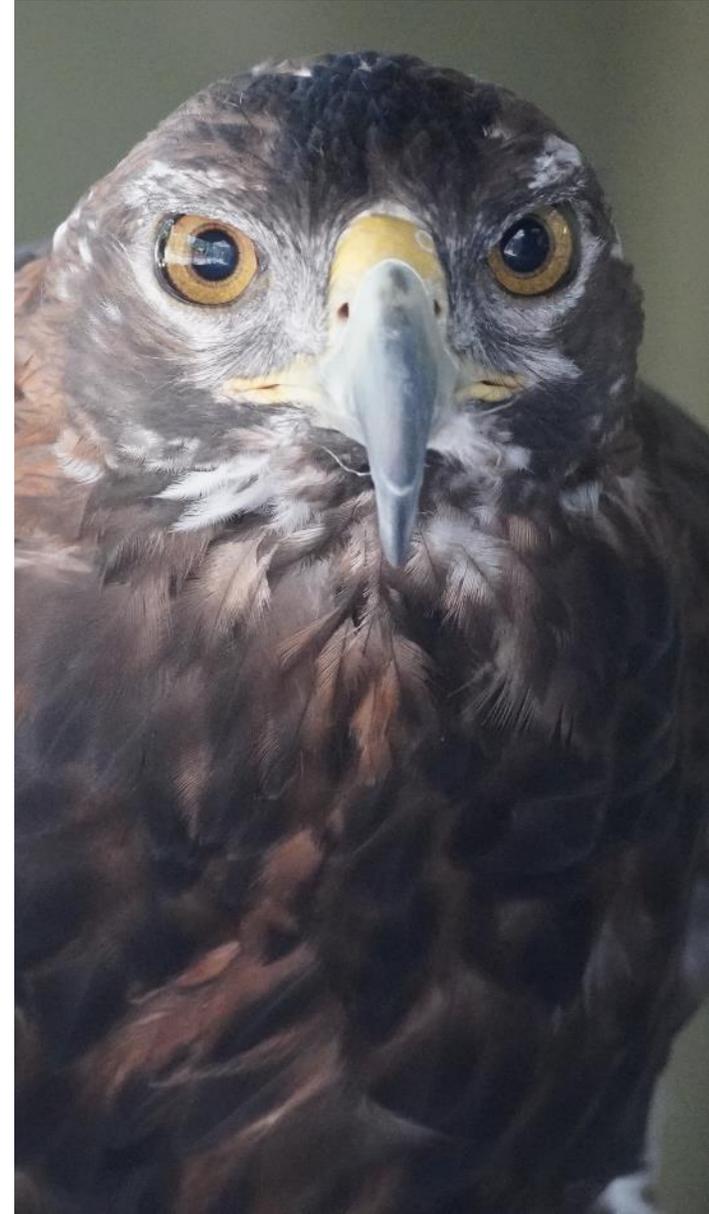
- **379** participants from various organizations serving under-resourced populations experienced the parks through the Community Outreach Outdoor Program
- **614** participated in Multi-Cultural Wellness Walks
- **123** patients benefited from innovative programs in partnerships with hospitals and doctors prescribing time in nature as part of treatment for a variety of conditions
- **10,000+** participated in the 30th Annual Trails Challenge



2023 Program Support

STEWARDSHIP

- **\$20,000** for Feral Pig Management Study towards the development of the Feral Pig Management Plan by Wildlife Innovations
- **\$25,000** for second of three-year Feral Cat Management partnership with Friends of the Oakland Animal Shelter
- **\$6,000** for Golden Eagle Monitoring and Research in partnership with the U.S. Geological Survey (USGS) to create risk maps for eagles and other raptors in the Altamont Pass Wind Resource Area



2023 Diversity, Equity and Inclusion

ACCESS FOR ALL

- RPF partnered with the Park District to better understand who we serve, reduce barriers, improve program opportunities, and increase access for all communities

INTERNATIONAL DAY OF PEACE

- Attended by over 275 community members
- Sponsored Young Musicians Choral Orchestra (YMCO)

ACCESS FOR ALL FREE MEMBERSHIP PROGRAM

- 29 family memberships redeemed
- Union City Family Center, Fremont
- Ohlone Indian Tribe
- Confederated Villages of Lisjan



Media Highlights



Bay Area News • Contra Costa County

REP MARK DESAULNIER HONORED AS 2023 RADKE CHAMPIONING ADVOCACY AWARD RECIPIENT

Press Release
written by CC News | December 9, 2023



... CA – The East Bay Regional Park District and the Regional Parks Foundation recognized U.S. Representative Mark DeSaulnier as the 2023 Radke Championing Advocacy Award recipient at a ceremony along the Iron Horse Trail in Walnut Creek. U.S. Representative DeSaulnier was instrumental in securing \$3 million for the Iron Horse Trail and trails. In 2022, he was instrumental in securing \$3 million for the Marshall Regional Park – Home of the Port Chicago 50.

Showcase of newly renovated Roberts Pool



A rendering of what the renovated Roberts Pool looks like. Credit: Courtesy East Bay Regional Park District

While summer may be over, there's still time to swim at [Oakland's public pools](#). This weekend, community members can check out and enjoy the newly renovated [Roberts pool at Roberts Regional Recreation Area](#). The renovations included doubling the previous pool capacity, adding more shallow areas for recreation, new changing rooms with gender-neutral facilities and ADA access, and more. The pool also offers swim lessons and training. Visitors this weekend can even receive two free 90-minute swim sessions. [Pre-registration is encouraged](#), and drop-ins are welcome until the pool reaches capacity.

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Looking Ahead: 2024 Priorities

- Foundation Board Recruitment and Engagement
- Celebrating the District's 90th Anniversary/Foundation's 55th
- Achieving Fundraising Goals (\$2.16M)
- Launching first fundraising running event (July 20th)
- Continuing and growing strong partnership with Park District





THANK YOU

RegionalParksFoundation.org

