




**EAST BAY REGIONAL PARK DISTRICT
BOARD OF DIRECTORS MEETING
AGENDA STAFF REPORT**

DATE	December 19, 2023
TITLE	Authorization to Enter into a Contract for Services Houston Magnani and Associates in the Amount of \$60,000 for State Advocacy Resources / Climate Bond Consulting Services
DIVISION	General Manager's Office
FROM	Erich Pfuehler, Chief of Government and Legislative Affairs Dr. Ana M. Alvarez, Deputy General Manager
APPROVED	Sabrina Landreth, General Manager 

RECOMMENDATION

The General Manager recommends to the Board of Directors authorize a one-year contract with Houston Magnani and Associates for State Advocacy Resources / Climate Bond Consulting Services in the amount of \$60,000, with an option to extend the agreement for two one (1) year extensions.

BACKGROUND

At the state level, two resources / climate bonds have the potential to advance in 2024 – AB 1567 and SB 867. Both bills have become two-year bills that, if successfully advanced, would place a significant resources / climate bond on the November 5, 2024 ballot. Areas of interest include wildfire resilience, sea level rise preparedness, ecosystem services, climate-friendly transportation, conservation corps, drought preparation, watershed health, former industrial and military property clean up, safe drinking water and extreme-heat initiatives with competitive grant programs for which the East Bay Regional Park District (Park District) would qualify.

ANALYSIS

As both bills advance and are ultimately combined, it is likely the funding allocations will be altered. It is in the interest of the Park District to champion funding for which the agency qualifies. The role of the consultant will be to engage with the state legislature and administration on the proposed resources / climate bonds as they advance through the legislature. In consultation with Park District staff, the consultant will coordinate a strategic plan to communicate the Park District's interests through meetings, site visits, letters and other communication channels.

Houston Magnani and Associates (HMA) has a strong history of work on state-level bond measures. Over the last two decades, HMA has supported the Park District in advocating for and securing per capita, active transportation, and expanded park access grants through Proposition 12, Proposition 40 and Proposition 68.

In anticipation of continued advancement of AB 1567 and SB 867, HMA's experience will support the Park District in advocating for priority investments to serve the East Bay communities.

HMA was selected as part of a request for proposal process. Initiated in October 2023, the Park District solicited proposals for state advocacy on the proposed climate/resources bond packages. After receiving four proposals for this work, interviews were conducted of applicants. HMA was selected for their experience on bond measures at the state level.

FISCAL IMPACT

SOURCE OF FUNDS	
101-2011-000-6191	\$ 60,000.00
Total Funds Available	\$ 60,000.00

USE OF FUNDS	
Houston Magnani and Associates	\$ 60,000.00
Total Current Project Cost	\$ 60,000.00

ATTACHMENTS

None.



**EAST BAY REGIONAL PARK DISTRICT
RESOLUTION NO. 2023-12-
DECEMBER 19, 2023**

**AUTHORIZATION TO ENTER INTO A CONTRACT FOR SERVICES WITH
HOUSTON MAGNANI AND ASSOCIATES IN THE AMOUNT OF \$60,000 FOR
STATE ADVOCACY RESOURCES / CLIMATE BOND CONSULTING SERVICES**

WHEREAS, the East Bay Regional Park District (Park District) has a need for advocacy services with the State of California focused on the advancing resources / climate bonds to ensure Park District priorities and interests are recognized in discussion; and

WHEREAS, Houston Magnani and Associates has represented and advocated successfully on behalf of the Park District on previous bond measures including Proposition 12, Proposition 40 and Proposition 68.

NOW, THEREFORE BE IT RESOLVED, that the Board of Directors of the East Bay Regional Park District hereby authorize the General Manager to execute a contract with Houston Magnani and Associates for legislative advocacy services focused on the state climate bond proposal for a one-year contract with an option to extend the agreement for two one (1) year extensions. The contract is a base flat payment of \$5,000 per month; and

BE IT FURTHER RESOLVED, the General Manager is hereby authorized and directed, on behalf of the Park District and in its name, to execute and deliver such documents and to do such acts as may be deemed necessary or appropriate to accomplish the intentions of this resolution.

Moved by Director _____, and seconded by Director _____, and
adopted December 19, 2023, by the following vote:

FOR:

AGAINST:

ABSTAIN:

ABSENT: