




**EAST BAY REGIONAL PARK DISTRICT
BOARD OF DIRECTORS MEETING
AGENDA STAFF REPORT**

DATE	November 19, 2024
TITLE	Del Valle Regional Park 2024 Pilot Wrap Up
DIVISION	Operations
FROM	Robert Kennedy, Chief of Park Operations Lisa Goorjian, Assistant General Manager of Operations
APPROVED	Sabrina Landreth, General Manager 

BACKGROUND

Staff will provide an informational update on the pilot program to expedite entry into Del Valle Regional Park on Weekends and Holidays, which launched Memorial Day weekend (Saturday, May 25, 2024) and concluded Labor Day Weekend (September 2, 2024).

The Del Valle Entry Fee Pilot Project was developed by park staff to better serve the public through a faster and easier park entrance experience and increased public information services within the park. The pilot project tested potential ways to improve the visitor experience and reduce traffic congestion when entering the park on busy spring and summer weekends and holidays.

Under the pilot project, visitors paid a single \$10 flat fee to enter the park rather than individual fees based on park use. The \$10 flat fee covered parking, trailers, and dogs. As part of the pilot project, a limited number of advance park entry passes were made available for purchase through the Park District website, although this option was not initially widely utilized with visitors. Fishing and quagga inspection fees were not included in the \$10 flat fee and were available for purchase in the marina area. Staff will provide a recap of the pilot program, including input from the community and share plans to continue certain elements of the program in 2025.

ATTACHMENTS

None.