



**EAST BAY REGIONAL PARK DISTRICT
BOARD EXECUTIVE COMMITTEE MEETING
AGENDA STAFF REPORT**

DATE	January 17, 2024
TITLE	Approval of the Minutes for the Board Executive Committee December 13, 2023
DIVISION	General Manager's Office
FROM	Monica Hernandez-Juarez, Recording Clerk

RECOMMENDATION

Recommend approval of the minutes for the Board Executive Committee December 13, 2023.

COMMITTEE MIINUTES

The December 13, 2023, Board Executive Committee (Committee) meeting was held pursuant to the Brown Act. Committee members and staff participated in the meeting in the Board Room at 2950 Peralta Oaks Court, Oakland, California.

The December 13th Board Executive Committee was video recorded and may be viewed by copying the following link: [Dec 13, 2023 Executive Committee - East Bay Regional Park District, CA \(swagit.com\)](https://www.swagit.com/dec-13-2023-executive-committee-east-bay-regional-park-district-ca)

Committee Chair Waespi called the meeting to order at 11:05 a.m.

I. Roll Call

Recording Clerk Debra Fuller conducted a roll call. Present were the following Directors and staff:

Committee: President Waespi, Director Colin Coffey, and alternate Director Ellen Corbett.

Staff Coordinator(s): General Manager, Sabrina Landreth & Deputy General Manager, Dr. Ana M. Alvarez

Staff and Presenters: Lisa Baldinger, Erich Pfuehler & Amanda Gallo

2. Approval of Minutes

Submitted minutes from March 2023-September 2023 were presented to the Committee and pending approval. Motion by Director Coffey and seconded by Director Waespi. Director Corbett felt as an alternate that she will abstain. Minutes approved via vote (2-0-1).

3. Public Comments on Items Not on the Agenda

None.

4. Action items

a. 2024 Park Advisory Objectives

Legislative and Policy Management Analyst, Lisa Baldinger, provided 6 proposed objectives that were designed to activate the Park Advisory Committee's (PAC) revised role to provide community perspectives and advice to staff and to the Board on issues, projects and policies of the Park District. The Board Committee members believe it's very robust and sounds like a lot of fun for our PAC members.

Recommendation: The General Manager recommends the Executive Committee approves the proposed 2024 Park Advisory Committee Objectives.

Motion by Director Coffey and seconded by Director Corbett. Approved the staff recommendation (3-0).

b. Park Advisory Committee Member Appointments

Chief of Government and Legislative Affairs, Erich Pfuehler, introduced and proposed 5 PAC members who have been renominated by the Park District Board of Directors to re-join the 21-member community advisory group. The renomination group consists of Luana Espana, Bruce Henry, Bob Peoples, Bob Reid and Bob Simmons. The issue of two vacancies on the PAC was raised by the Board and how staff will address it.

Recommendation: The General Manager recommends the Board Executive Committee's consideration to recommend to the full Board of Directors the reappointments of several community members to the Park Advisory Committee for terms commencing on January 1, 2024 and ending on December 31, 2025.

Motion by Director Corbett and seconded by Director Coffey. Approved the staff recommendation (3-0).

5. Informational Items

a. Update on the Implementation of Sponsorship Policy (Policy 16.0) Adopted by Board of Directors on May 2, 2023

Assistant to the General Manager, Amanda Gallo, gave an update on the adopted Sponsorship Policy by the Board of Directors from May 2, 2023. The policy provides a formalized sponsorship process, including general requirements and eligibility criteria that provides clarity to organizations on the process for requesting sponsorship from the Park District, how sponsorship requests are evaluated and granted, and what is expected once a request has been approved. From January 1st to November 30th, the General Manager's Office approved a total of 12 sponsorships totaling \$45,750.00. A discussion arose on the different events that were sponsored and what those events entailed as well as the pre-approved events in the future.

6. Announcements

None.

7. Adjournment

There being no further business, Chair President Waespi declared the meeting adjourned at 11:50 a.m.

Respectfully submitted,

Monica Hernandez-Juarez, Acting Executive Assistant