

# Park Advisory Committee – **2024 Objectives**

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Board of Directors Meeting

January 16, 2024



# Introduction

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The following objectives were designed to activate the Park Advisory Committee's revised role – **to provide community perspectives and advice to staff and to the Board on the issues, projects and policies of the Park District.**

*Following the presentation, we look forward to discussion and formal approval by the committee.*

# Proposed 2024 Objectives

01

Provide Community Perspectives on the Park District's Second Century District Plan

02

Expand Understanding of the East Bay's Biodiversity and Role the Park District Serves in Protecting Natural and Cultural Resources

03

Maintain Understanding of and Engagement on the Park District's Active Capital Projects and Programs

04

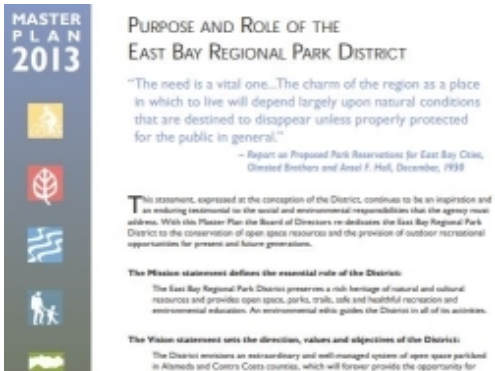
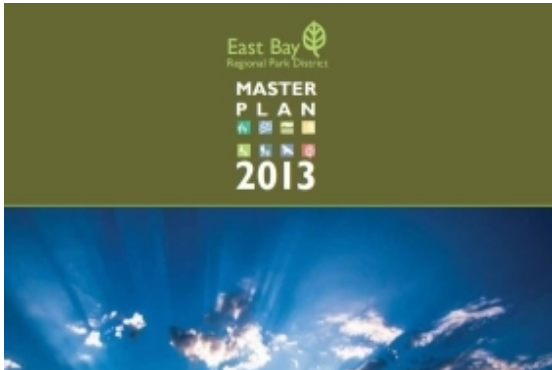
Maintain Understanding of the Park District's Funding Programs

05

Provide Community Oversight of Park District Local Funding Measures and Initiatives

06

Provide Guidance and Recommendations on Park District Policies and Practices



# 01 | Provide Community Perspectives on the Park District’s Second Century District Plan

Serving in the role of community liaison, the Park Advisory Committee will engage with Park Staff to provide input and insights during project development and implementation. Specifically, the Park Advisory Committee will share input on community values and priorities for the parklands and trails managed by the East Bay Regional Park District.

## 02 | Expand Understanding of the East Bay's Biodiversity and Role the Park District Serves in Protecting Natural and Cultural Resources

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In the role of community oversight and liaison to Park District activities, the Park Advisory Committee will expand their understanding of the Park District's work to protect ecosystems, manage preservation and recreation together, invest in ecosystem connectivity and support the advancement of the Habitat Conservation Plan.



## 03 | Maintain Understanding of and Engagement on the Park District's Active Capital Projects and Programs

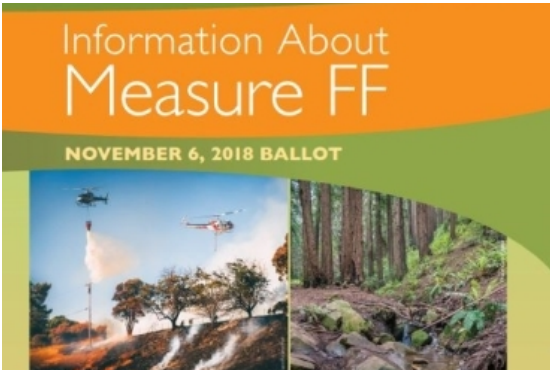


As the Park District works to maintain and expand welcoming facilities for all East Bay visitors, the Park Advisory Committee will serve as community liaison and provide input in projects under advancement including visitor centers, trail expansion projects, and vegetation management needs. Additionally, the PAC will maintain a strong understanding and awareness of Park District programs including environmental education and cultural programs. In compliment, the PAC will engage on Park District community survey work to understand the current project and program interests of East Bay communities.



## 04 | Maintain Understanding of the Park District's Funding Programs

Providing support to the Park District through advocacy and community oversight, the Park Advisory Committee will maintain a strong understanding of current and future funding programs, attend site visits, and provide letters of support when appropriate. Specific attention will be given to active grants, Federal Emergency Management Agency (FEMA) disaster recovery efforts, and legislative program.



## 05 | Provide Community Oversight of Park District Local Funding Measures and Initiatives

As implementation continues, the Park Advisory Committee will serve in the role of community oversight on the Park District's local funding measures including Measure CC, Measure FF, Measure AA, and Measure WW. The PAC will also serve as a community liaison as the Park District advances local voter surveys to understand willingness to support additional revenue measures.





## 06 | Provide Guidance and Recommendations on Park District Policies and Practices

As the Park District considers changes to existing policies, the Park Advisory Committee will provide community oversight including on the agency's budget process, land use plans and amendments, Ordinance 38 and safety procedures, changes to recreational use policies and the Park District's Naming Policy. Across all policies and practices, the PAC will work to ensure diversity, equity and inclusion work is prioritized. Additionally, as the Park District prepares for significant milestones, such as the 90<sup>th</sup> Anniversary, the Park Advisory Committee will engage through event attendance and discussions.

# **Request for Approval of the 2024 Objectives**

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Staff is seeking formal  
approval of the proposed 2024  
PAC Objectives.

# Thank you

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We are looking forward to a  
great 2024!