

- c. Recommendation to Award and Authorize Execution of Caterer Licenses with Aurora Catering, California Rose Catering, Inc., Midsummer Kitchen, Pacific Fine Foods, Inc., and Hot Corner, LLC dba Twelve Top Catering, LLC, for Reservable Facilities Districtwide



Reservable Facilities Approved Caterer List Staff Recommendation



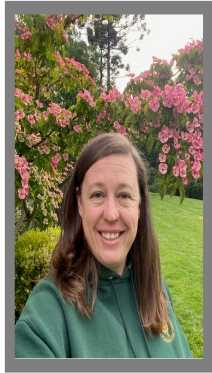


Reservable Facilities
Overview

EBRPD/Caterer
Relationship

Staff
Recommendation

Maintenance: the art of preserving excellence



Today



September 13, 2023

Berkeley, California

Today
61° F / 47° FTomorrow
57° F / 39° FFriday
58° F / 37° F

Day ▼

Wednesday

13

ADMIN TASKS DL; Brazilian Room; Rental Facilities



CHECK BR PROPANE TANK DL; Rental Facilities



7 AM

TEM STONE MASONRY REPAIRS
YI
Stairs

BR GARDEN PCC

BR CLEAN DL
Rental Facilities

8 AM

BR CELEBRATION OF LIFE CHE

9 AM

FERN TECH EQUITY
COLLABORATIVE NON (LP
OPEN/PCC CLOSE)***
Sesoo 202-215-5868
Rental FacilitiesTEM CLEAN JS
Rental FacilitiesMLK CLEAN GENERAL
MAINTENANCE DL/LP

TEM GARDEN PCC

10 AM

TEM VIEW JS; Connor 443-370-580

11 AM

TEM VIEW JS; Susie 469-688-6685

TEM VIEW JS; Regent Brown 206-9

12 PM

1 PM

MLK DRYWALL REPAIR YI

MLK LANDSCAPING PCC

MLK HVAC LP
Preventative MaintenanceTEM ORIENTATION JS
Rebecca 510-459-7191
Rental Facilities

2 PM

Dionte Off
Rental Facilities

TEM VIEW JS; Guillermo 859-893-21

TEM VIEW JS; Kim 310-850-8856; R

3 PM

4 PM

TEM AFSCME 2428 MTG

BR CLEAN JS/LP
Rental Facilities

5 PM

BR MEMORIAL ARL

FERN CLOSE PCC; Rental Facilities

6 PM

7 PM

8 PM



APPROVED CATERERS

2022-2026

The Arlington	Blue Heron Catering	Café Soleil	Carrie Dove Catering & Events
Chris Evans Events & Catering	Classic Culinaire	Culinary Excellence	Hugh Groman Catering
Jasmine Catering	Montperi Catering	Olive	The Red Door
Salt and Honey Catering and Events	S+S Gastro Grub Catering and Events	Trumpetvine Catering	

- ☐ Site Representative
- ☐ Open/Close Building
- ☐ Event Execution
- ☐ Customer Support
- ☐ Marketing
- ☐ Maintenance Support
- ☐ Waste Management

CATERING FEES

Social Events 11.5% of Gross Food and Beverage Sales
(4% Concession fee + 7% Maintenance Fund + .5% Promotional Fund)

Business Events 5.5% of Gross Food and Beverage Sales
(2% Concession fee + 3% Maintenance Fund + .5% Promotional Fund)



THREE YEAR AVERAGE 2022-2024	
F&B SALES	\$1,280,549
FEES COLLECTED	\$137,978
MAINTENANCE FEES	\$83,448
CONCESSION FEES	\$48,127
PROMOTIONAL FEES	\$6,403

FACILITY USAGE



GOALS

3 YR. AVE.	Total Events	Catered	Non-Catered	Revenue
BR	366	226	140	\$612,111.67
TEM	252	85	167	\$186,593.10
FERN	135	19	115	\$53,684.83
MLK	17	2	14	\$8,502.17
TOTAL	770	333	437	\$870,314.43

57%

Customer Satisfaction

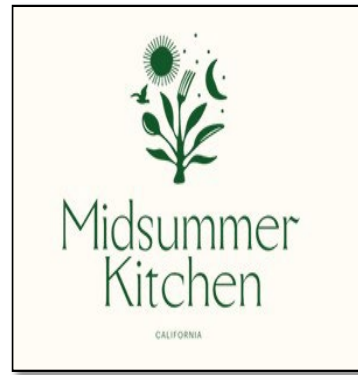
- Budget/Availability
- Cultural Diversity
- Dietary Options

Reduce Departmental Strain

- Caterer Open/Close
- Caterer Event Support
- Fewer Appointments

Waste Reduction

STAFF RECOMMENDATION



- Aurora Catering
- California Rose Catering & Events
- Midsummer Kitchen
- Pacific Fine Food Catering
- Twelve Top Catering





RECOMMENDATION:

**TO AWARD AND AUTHORIZE
EXECUTION OF CATERER LICENSES
WITH AURORA CATERING, CALIFORNIA
ROSE CATERING, INC., MIDSUMMER
KITCHEN, PACIFIC FINE FOODS, INC.,
AND HOT CORNER, LLC DBA TWELVE
TOP CATERING, LLC, FOR RESERVABLE
FACILITIES DISTRICTWIDE**